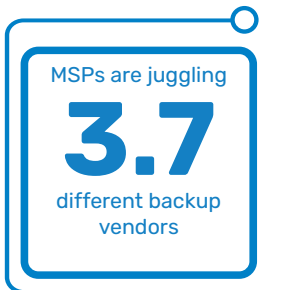


Datto Backup Concierge



Purpose-built to ensure proper data protection AND profitability – and it's free!

Backup is the last line of defense against data loss and downtime, making it one of the most crucial services for MSPs. However, it also represents one of their largest spends and greatest risks.



We're committed to meeting this challenge head-on, both commercially and technically, with our **Backup Concierge Program**. This program is free for Kaseya Datto backup partners, providing every partner with a dedicated Backup Solution Architect to ensure they optimize their profitability. It also supports the technical needs of new and existing clients throughout their data protection journey.

At Your Service to Make Data Protection Profitable

Your dedicated Backup Solution Architect is:

- » Trained to help YOU close more deals and make more profit.
- » Ready to assist with pricing, packaging and quoting.
- » Available to work as an extension of your team for demos and discussions with your clients and prospects.
- » Equipped with marketing campaigns and co-brandable content.

FREE for all Kaseya Datto backup partners, this program is designed to ensure:

- » All your customers are aligned on the same backup platform.
- » All your customers are using the proper backup solution.
- » You are properly pricing and positioning your backup offering for frictionless sales to your customers.

Schedule a meeting

today to learn more about the Datto Partner Program and how the Backup Concierge Program can boost your bottom line.